



NASDAQ OpenView on Genesis Securities: Fast, Dynamic Depth of Book for Exchange-Listed Stocks

What is NASDAQ OpenView?

NASDAQ OpenViewSM displays real-time quote information for securities listed on the New York Stock Exchange (NYSE) and the American Stock Exchange (Amex). OpenView displays individual market participant interest available at all price levels in the NASDAQ Market CenterSM for NYSE- and Amex-listed issues. Market participant identifiers (MPIDs) appear multiple times if the market participant enters quotes/orders at more than one price level.

GENESIS SECURITIES' NASDAQ OPENVIEW DISPLAY

IBM	NY	99	100	R	100				=
L	85.50	N	-0.03	T	09:42:07	V	359		
C	85.53	O	85.45	H	85.83	L	85.00		
	85.49	L1	0.02	RS%	60.2		85.51		
INETb	85.49	2		* ARCAb	85.51	1			
* BRUTb	85.49	1		NYSE	85.51	1			
* ARCAb	85.49	2		PACF	85.51	1			
NSDX	85.49	1		INETb	85.53	10			
PACF	85.49	2		CINN	85.76	1			
NYSE	85.47	6		BOSX	85.85	1			
TRIMo	85.31	4		CHSX	85.90	1			
TMBRo	85.30	7		TRIMo	85.90	5			
CINN	85.30	20		NSDX	85.90	5			
CHSX	85.25	2		MADFo	85.95	1			
BOSX	85.12	2		* BRUTb	86.23	20			
MADFo	85.10	1		PHLX	86.49	2			
PHLX	84.66	1		SBSHo	87.45	1			
SBSHo	83.44	1		TMBRo	89.22	1			
CDRGo	78.99	1		CDRGo	91.80	1			
AUTOo	0.01	1		PERTo	99.90	1			
				AUTOo	1000.00				

Volume	Price	Stop Price	Route
100			Smart
Limit Sell	Cancel	<input type="checkbox"/> Route On/Of	Limit Buy
Market Sell		<input type="checkbox"/> Short	Market Buy
D+ Buy			D+ Sell

Quotes in red are directly from the NASDAQ Market Center via NASDAQ OpenView, the fastest information source for quotes coming from NASDAQ.

Why should I use OpenView on Genesis Securities?

Many traders have turned to NASDAQ's superior speed and trading efficiency for trading NYSE- and Amex-listed securities. The NASDAQ Market Center is now at the inside market more than 20% of the trading day for the 100 most active NYSE-listed securities and more than 40% of the trading day for the 100 most active Amex-listed securities. Solid trading strategies are aided by valuable data, so NASDAQ developed OpenView to provide even more speed and transparency in the NASDAQ-based trading of NYSE- and Amex-listed securities.



NASDAQ OpenView

OpenView is the fastest source of quote information. It displays NASDAQ depth of book for NYSE- and Amex-listed securities, dynamically updating to constantly list the most current information. And, OpenView displays orders not visible in any other real-time data product. Currently, OpenView presents almost 40% more liquidity than the NASDAQ portion of CQS in the most actively traded NYSE- and Amex-listed stocks.

OpenView on Genesis Securities facilitates trading in NYSE- and Amex-listed securities by displaying orders that are auto-executable and firm. By getting this actionable information directly from the source, you can take advantage of opportunities others can't see.

GENESIS SECURITIES' DISPLAY WITH NASDAQ OPENVIEW



What does OpenView on Genesis Securities cost?

At only \$6 per month, per user, OpenView is a high-value complement to other products that display depth in NYSE- and Amex-listed securities.

Does NASDAQ restrict how I can display and use OpenView?

No. OpenView data may be integrated with order book data from other market centers in a single display, giving vendors and traders maximum flexibility in utilizing the data.

How do I order NASDAQ OpenView on Genesis Securities?

For more information, visit the Genesis Securities website at www.gndt.com.

To subscribe to OpenView on Genesis Securities:

- Call 212.668.0888
- Email info@gndt.com

